



Molly Esselstrom | Writer

## Skills and Abilities

Adobe InDesign, Photoshop, and Illustrator. Creative writing, news writing, organization, planning, copyediting, Final Cut Pro, research, and public speaking.

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## Experience

### **Marketing Manager, Upstream Research**

May 2016-Present

*Boosting social media presence, brand positioning, and consumer-facing launch of product. Building original online content for website, updating and building dual websites for company, working closely with SEO professional.*

### **Special Projects Dept Intern, The Bend Bulletin**

June 2013-Sept 2013 and June 2014-Sept 2014

*Creating bylines in Special Projects publications and Real Estate Section, sales calls, volunteer coordination, interviewing, and news writing.*

### **Copywriter, Allen Hall Advertising**

September 2014-June 2015

*Working with client, NVC. Collaborating as team to create city-wide advertising campaign in Portland, OR.*

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## Education

Bachelor of Arts in Advertising from the University of Oregon, Robert D. Clark Honors College (June 2016)

Graduated Summa Cum Laude with 4.07 GPA

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## About Me

They say your handwriting says a lot about you. So, who am I? The half cursive-half print shows I'm flexible (but in a hurry). Slanting to the right means I'm open to the world. The obsession with words? That means I'm a writer.

**Study Abroad Experience:** London, England for 5 weeks with AHA Summer Communications. Sports Journalism and Arts Journalism in the UK with Christopher Cook and James Pearce of the BBC.

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## References

**Scott Bedbury:** (206) 972-3640. CEO of Brandstream, owner of Brookswood.

**Melody Olmsted:** (541) 346-2134. Administration Program Assistant at the School of Journalism Communication.

**Martha Tiller-Rogers:** (541) 633-2193. Special Projects Manager, The Bend Bulletin.

**Kim Sheehan:** (541) 346-2088. Professor and Journalism Honors Program Leader at the School of Journalism and Communication.